

Chamber of Commerce Marks 50th Year, Honors Presidents

The Standard Herald

PROVO, UTAH, SUNDAY, JANUARY 31, 1971



Banquet Speaker Puts Emphasis on Goals

By RANDALL L. GREEN

The Provo Chamber of Commerce held its Golden Anniversary Banquet at the Eldred Center Friday night, featuring a review of the Chamber's history by former Manager Clayton Jenkins, special recognition of past presidents, and a motivating address by insurance executive William D. Daniels.

Wilson W. Sorenson, 1970 Chamber of Commerce president, was master of ceremonies at the banquet, attended by a large audience of Chamber of Commerce members, townspeople and visitors. New officers for 1971, headed by President Stanley E. Collins, were introduced.

Guest Speaker Daniels, a native Utahn now vice president for marketing of California-Western States Life Insurance Company, spoke on challenges ahead in his address entitled, "Goals."

In keeping with the anniversary theme of the annual banquet, all past presidents of the Provo Chamber of Commerce were then honored. Mr. Sorenson presented awards to all living past presidents who were present.

Past Presidents

Of the 42 presidents in the Chamber's 50-year history, 31 are still living. They are: Clayton Jenkins, John O. Beesley, S. W. Russell, Frank J. Earl, J. C. Moffitt, Howard Graham, Victor J. Bird, P. E. Ashton, Clifton A. Tolboe, F. V. Nichols, Aura C. Hatch, Max W. Berg, Arch Madsen, Henry D. Taylor, J. H. Calder, Paul H. Gehring, A. W. Adamson, Max

historical emphasis of the program.

Arrangements and promotion of the banquet were under the direction of the Public Relations Division.

Prelude piano music was played by Frank LaBue, and the invocation was by Ben E. Lewis, executive vice president at BYU.



WILLIAM D. DANIELS

TWO PAST PRESIDENTS who served during the Provo Chamber of Commerce's first decade — Clayton Jenkins, left (1928) and John O. Beesley, right (1929) — get a look at gold-

Historical Highlights

CC's Vital Role in Area's Progress Noted

The present Provo Chamber of Commerce is half a century old. It was formed in 1921 by a reorganization of the Provo Commercial Club, and in the five subsequent decades has played a major role in the growth and development of Provo.

The history of the Chamber's predecessors, however, goes back another 34 years to 1887, nine years before Utah became a state.

Glimpses of this history are

shown in the following account, most of which was taken from the historical record compiled by Clayton Jenkins, one-time president and former manager of the modern-day Chamber.

In September of 1887, the first Chamber of Commerce was organized in Provo. Its officers included such stalwarts as Reed Smoot, who later served for 30 years in the United States Senate, and George Sutherland, a lawyer who became an

esteemed justice of the United States Supreme Court.

Pioneer C of C

Complete records of that early Chamber of Commerce are not available, but it is evident that from the outset it was influential in building a better and more prosperous community.

Members of the Chamber appeared before the City Council in January, 1889, "asking for a franchise for a proposed street railway to pass through the

principal streets in the city." The franchise was granted, and within a year a one-car transit was in operation, making daily trips between the old railroad depot, Center Street, and Brigham Young University campus. The line operated for 10 years.

In March, 1890, the Chamber passed a resolution favoring bonding the city for waterworks. The following year, they

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1921

Golden Anniversary

1971

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Herald Section

Embodies CC

Annual Report

All business which are known to have been in operation in Provo 50 years or more were also given special recognition.

Clayton Jenkins, who served as Chamber of Commerce president in 1928 and as manager of that organization for 25 years, reviewed some of the historical highlights of the Chamber's 50-year history and of organizations which preceded it, as well as of events in Provo history during the period.

Music was provided by an explorer quartet from the Provo 24th Ward, West Sharon Stake. Members of the quartet are Kevin Aston, Bruce Mehew, Kim Kennard, and James Bangerter.

Gold Theme

The "golden anniversary" theme was carried throughout the banquet, with gold tickets, gold programs, and gold decorations complementing the

This special section of the Herald was prepared for advance delivery at the Provo Chamber of Commerce Golden Anniversary Banquet Friday night and for distribution Sunday to all Herald subscribers.

Besides news, pictures and features it includes the Chamber's annual report to its members and the public in general, with special articles on work of the various committees and a message from the 1970 president.

This is the second year the Herald has cooperated with the Chamber of Commerce in publication of the report in this manner. We hope you will find the edition interesting . . . and enlightening as to the functions and accomplishments of the organization.